



Australian Technical Analysts Association

ABN: 53 071 513 203

PO Box 3175, Eastlakes NSW 2018

Phone-Fax: (02) 9667 0983

Website: www.ATAA.com.au

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The ATAA and Technical Analysis

We can help You!



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Technical Analysis?

Price charts summarise the underlying opinions and emotions of the market participants.

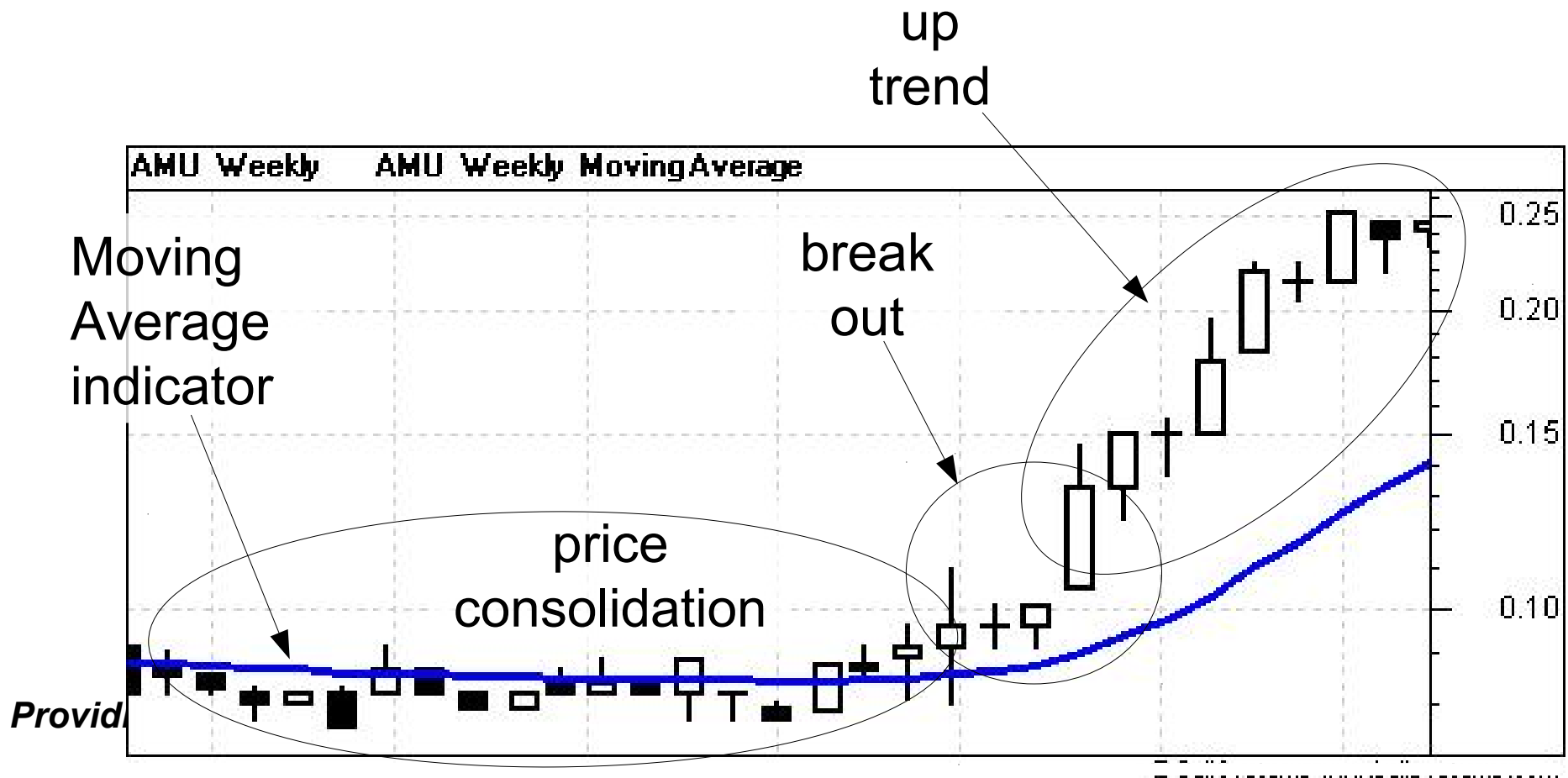
Every chart tells a story.

Understand the stories in the price charts.



Sample chart key elements

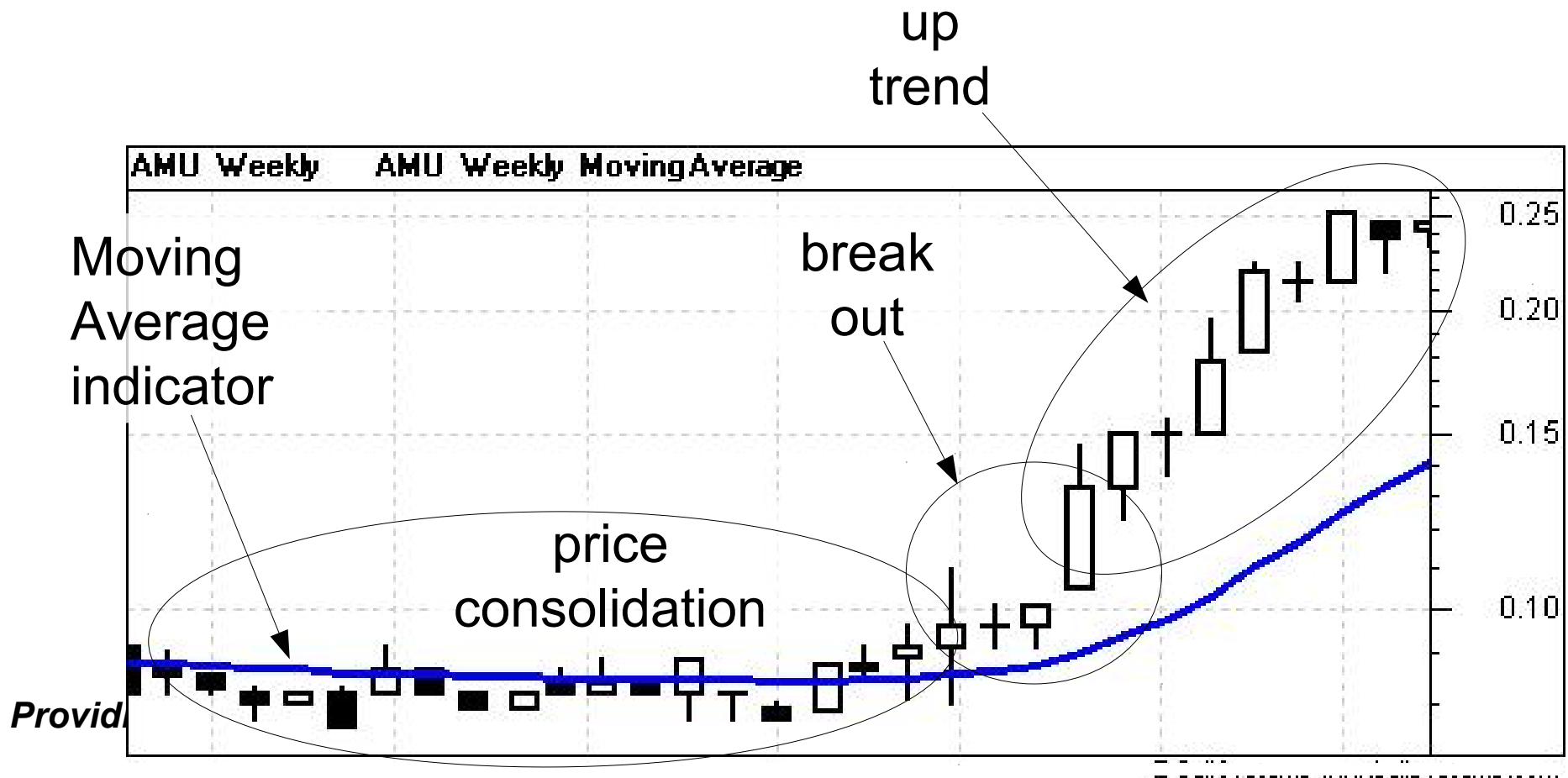
Weekly candlesticks, log price scale.





Sample chart key elements

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Technical Analysis?

Technical Analysis
is used by
smart investors and traders
to make clever decisions
about the markets
and market entry and exit.



What is Technical Analysis?

Using
Market data & charting skills
to anticipate
future market
direction & timing
for consistent profits



Technical Analysis is . . .

The use of historic and current market prices and volumes of financial instruments (e.g. shares, commodities)

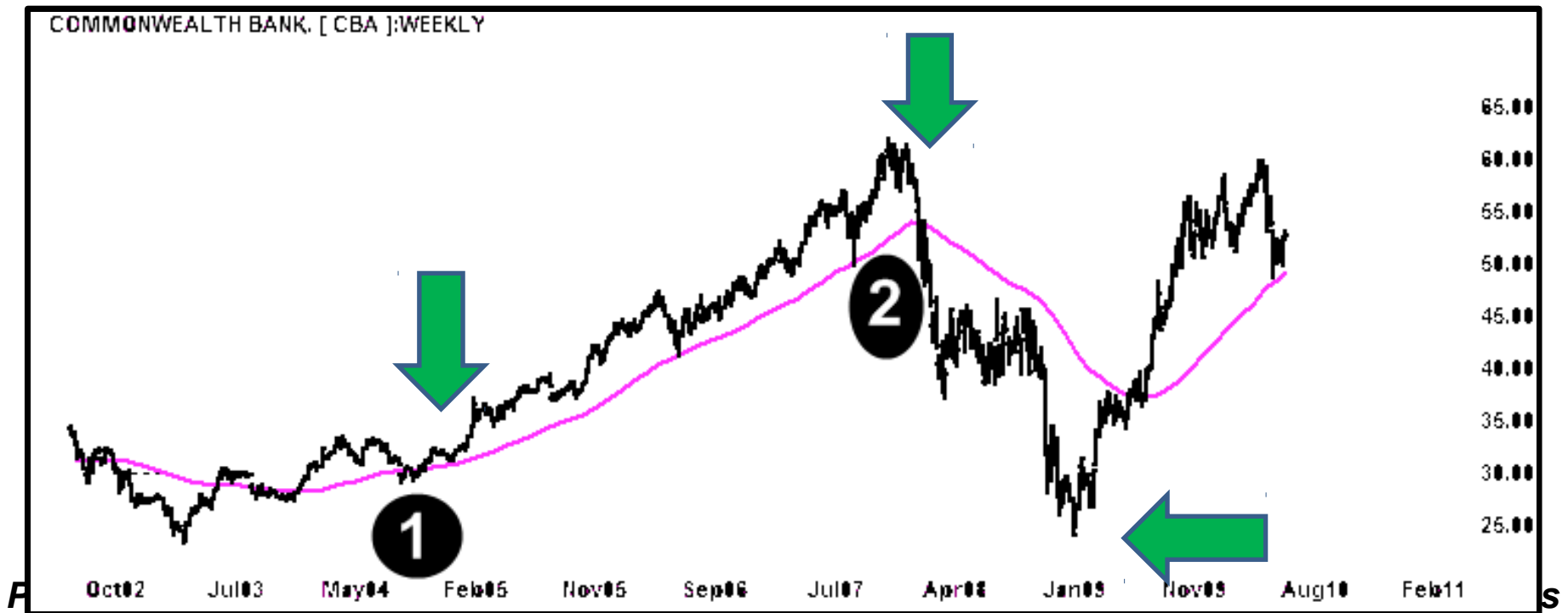
Factors Include:

- Supply & demand* based on chart patterns, designs, and mathematical orders**
- Human behaviour* in financial markets (ie. the emotions of fear, greed and hope)**
- Data analysis & established rules* provide higher probability forecasts of price leading to more \$money\$.**



Sample use

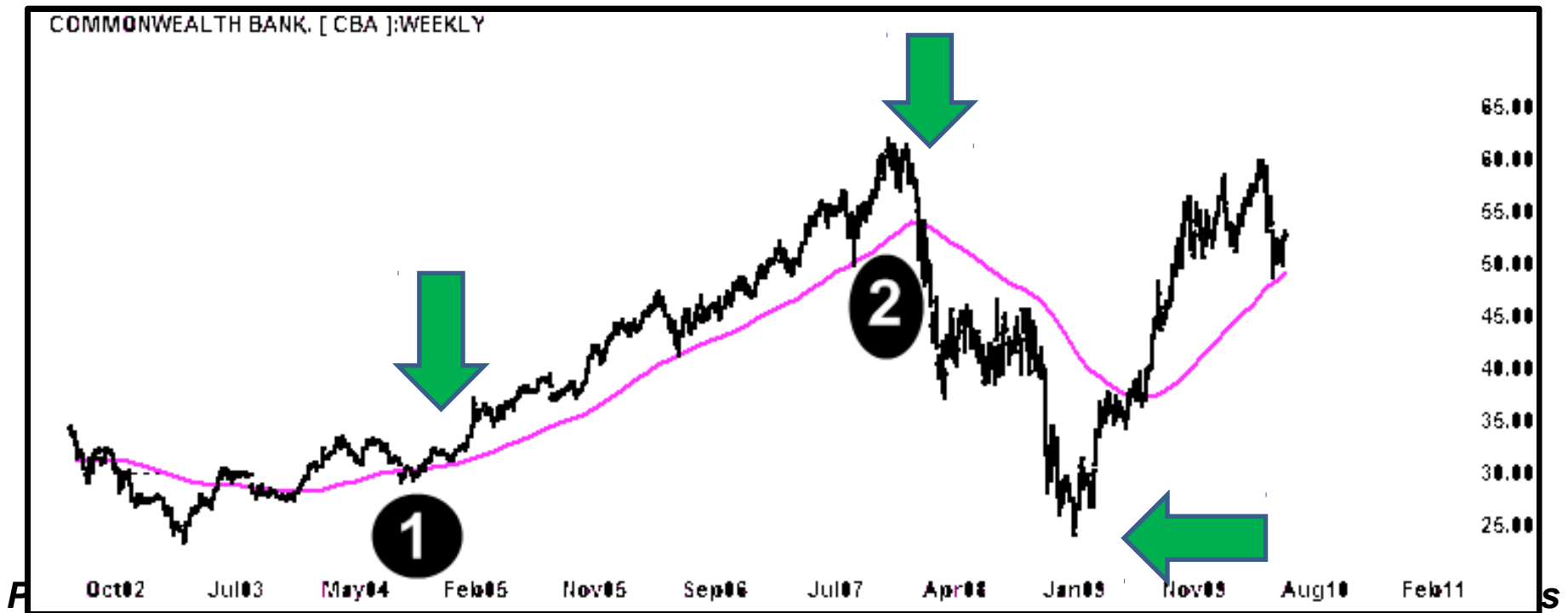
- ✓ Use a moving average to identify the direction of the price trend.
- ✓ Use consecutive lower closes to identify the timing of when to act.
- ✓ Buy at “1” & sell at “2” — **profit = \$25 or 83% !**
- ✓ Selling at 2 — prevented more than \$30 capital from being lost when the price fell [exceeding the original profit].





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the Australian Technical Analysts Association

- ✓ **Who . . .**
- ✓ **What . . .**
- ✓ **Where . . .**
- ✓ **When . . .**
- ✓ **What happens when we meet . . .**
- ✓ **Why YOU should join . . .**
- ✓ **How to join . . . (next slides)**



The ATAA

- ✓ The ATAA is a ***not-for-profit*** association run **by members, for members**
- ✓ We promote the use of technical analysis by traders & investors when making financial investment decisions
- ✓ We aim to help our members profit from the stock market through the use of technical analysis and networking

Providing financial market traders and investors with education and networking resources



Our members

- ✓ Professionals within the finance industry
 - ✓ Stockbrokers,
 - ✓ Fund Managers,
 - ✓ Financial Planners
 - ✓ etc.
- AND:
- ✓ Private individuals
 - ✓ who either currently, or plan in the future, to invest or trade in financial markets.

Providing financial market traders and investors with education and networking resources



~800 members

About 800 members nationally:

- ✓ Men 85% and Women 15%
- ✓ Mostly aged 40 to 70 – and younger members as well
- ✓ Preparing to live off their trading and investing
- ✓ People who have an interest in finance and sound money management
- ✓ Approx 40% percent of members manage their own investments including their super funds
- ✓ Approx 20% percent of members live off their investing & trading

Providing financial market traders and investors with education and networking resources



Where we meet

Monthly meetings in **9 locations** across Australia



All members have access to all these meetings, the proceedings of which are published on the ATAA member website to benefit from the whole country's thinking and information.



When we meet

**Main meetings
once each month**

and

**Special Interest Groups
independently**



What happens when we meet

- ✓ Industry and private traders share knowledge and experience
- ✓ Study different styles of investment
- ✓ See current and new trading tools in use
- ✓ Investment psychology — understand the importance
- ✓ Study both local and international markets
- ✓ Learn from Q&A sessions with presenters and experienced traders
- ✓ Network with like-minded members
- ✓ **Visitors are always welcome at meetings (small fee)**

Providing financial market traders and investors with education and networking resources



and we also:

Learn about Technical Analysis, including:

- ✓ Market timing and cycle analysis
- ✓ Market entry and exit timing
- ✓ Different investing / trading styles
- ✓ Investing and trading psychology
- ✓ Trading strategy back-testing
- ✓ Risk assessment and money management



Need some proof?

Recent meeting speakers have shared invaluable trading “secrets” to help members develop their own investing and trading systems:

Jake Bernstein

Charles Browne

Gary Burton

Jody Ellis

Colin Nicholson

Darryl Guppy

Alex Douglas

Tolly Sakellariou

Robert Brain

Will Slatyer

Neil Godwin

Astrid Kennedy

Alan Hull

Frank Watkins

David Johnson



And Networking!

- ✓ People with like-minded strategies can enhance them with collective thinking
- ✓ Real trading can be a lonely business
- ✓ Eg: a group of people get together to develop mechanical trading systems using AmiBroker software
- ✓ Social interaction ... give & get new ideas



Membership benefits

- ✓ Competently manage your own investments with confidence using sound and effective investing, trading and money management strategies
- ✓ Maximise investment profits and minimise losses using Technical Analysis
- ✓ Participate in the network of friendly and like-minded people
- ✓ Develop or fine tune your own strategy that will work for you.



More benefits

- ✓ Local and international experts are members, and present at meetings
- ✓ Annual conference is value-packed to enhance your Technical Analysis knowledge base
- ✓ The ATAA Diploma of TA is internationally recognised; enrol for study with Kaplan



There's more!

- ✓ Access the members-only section of website – www.ataa.com.au
- ✓ Presentations from past meetings
- ✓ Past journal articles
- ✓ Monthly Newsletter
- ✓ Extensive and growing DVD video library
- ✓ Special Interest Groups (SIG)
- ✓ Discounts on industry subscriptions, books, newsletters, etc.
- ✓ IFTA annual journal
(International Federation of Technical Analysis)
- ✓ Professional association management with 20 year history

Providing financial market traders and investors with education and networking resources



Need some proof?

Experts featuring in the
DVD video library:-

Alexander Elder

Larry Williams

Glen Ring

Van Tharp

Jack Schwager

Dan Gramza

Oliver Velez

Larry McMillan

Martin Pring

Brett Steenbarger

And many others!



Formal education

Diploma of Technical Analysis

The Dip TA (ATAA) — and by accreditation the CFTe (IFTA).

The Diploma course has two subjects:-

FIN231 Technical Analysis

This subject is available from the elective subjects within the Kaplan Master of Applied Finance. It covers the theory and practice of Technical Analysis as a practical discipline.

Short course — 9063: Specialised Techniques in TA

This subject concentrates on specialised technical analysis taking the course to a more advanced and international standard.

The subject also considers the process of preparing reports as an advisor rather than a trader.

Providing financial market traders and investors with education and networking resources



ATAA Annual conference

Next one: May 2014 in Melbourne

Last one: June 2013, in Sydney

Past speakers included:

Donald Dony

Prof Hank Pruden

Dr Brett Steenbarger

Jim Berg

David Chia

Neil Godwin

Daryl Guppy

Gary Stone

Justine Pollard

Dr Bruce Vanstone



Why you should join NOW!

- ✓ Improve your investing skills & confidence
- ✓ Make more money and preserve capital
- ✓ Network with other investors & traders
- ✓ Make Technical Analysis work for you
- ✓ Access a mountain of resources
- ✓ Improve financial returns
- ✓ Improve your “peace of mind”



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Why delay?

**Complete an application form
and start benefiting
*right now***

OR

- ✓ Attend the next ATAA meeting as a visitor for free and then become a member
- ✓ Subscribe on-line at: www.ataa.com.au
- ✓ Email to: info@ataa.com.au and ask for more information.