



Australian Technical Analysts Association



WWW.ATAA.COM.AU

REALISE YOUR MARKET EDGE

WHAT IS THE ATAA?

The ATAA is an independent, not-for-profit organisation, formed in 1990, providing technical analysis resources and networking/integration opportunities complementing all levels of traders and investors—run by members for members.

ATAA AIMS

At the ATAA, our aims are to assist traders and investors to identify and develop their own personal trading and investing beliefs so that they can realise and benefit from their own individual market edge.

DEVELOP AND FINE TUNE YOUR MARKET SKILLS

WHAT WE STRIVE TO DO

It is our intention to listen to our members and continually expand and develop our high quality technical analysis resources, networking opportunities, as well as supporting tools. In this way, we can assist our members, both beginner through to advanced, to successfully adapt to varying and dynamic market conditions.

We believe that by striving to provide and continually improve the delivery of these benefits, our members will accelerate the realisation of their own personal trading and investing goals.

TECHNICAL ANALYSIS AND THE ATAA

At the ATAA, technical analysis is the use of a wide variety of analytical methods, tools and techniques applied to market price and volume activity.

This includes but is not limited to:

- chart and price pattern assessment: e.g. wedges, pennants, head and shoulder patterns
- leading and lagging indicator application: e.g. market breadth, MACD, Stochastic
- real and relative volume analysis: e.g. bid/ask, OBV, volume average
- market internals correlations: e.g. industry and sector analysis
- odds and probabilities assessment through back testing and optimisation
- support/resistance and exhaustion level projection: e.g. Fibonacci retracements and projections, Elliot wave.

Our acknowledgement that Technical Analysis is more than charts and indicators greatly improves our ability to provide members with more advanced powerful analysis methods as well as identify and offer supporting resources and opportunities. This combination offers our members the ability to effectively and quickly adapt to changing market conditions and take full advantage of the opportunities they present.

MEMBER BENEFITS

The ATAA offers the following benefits to its members:

- Monthly Member Events - reduce the time taken to integrate new market skills through exchanging ideas and valuable insight with like-minded members. Our meetings are held in 9 major Australian cities and usually include a presentation by a recognised speaker and are FREE for members from any state.
- Free DVD/video library - reduce training costs and time taken to source quality educational materials that are right for you. Members in Australia and New Zealand can borrow course titles for FREE.
- Extensive website resources - Members have full access to our website's educational resources including a large document library containing hundreds of articles covering a wide range of topics related to financial markets trading and investing.
- Annual conference - rare situation to acquire knowledge from industry leaders and fellow members. The ATAA hosts an annual conference where traders and investors can meet and hear selected industry experts from Australia and around the world speak on a wide variety of trading related topics.
- Member discounts - members receive discounts on a range of products and services related to the financial markets, including books, videos, software etc.
- Affiliation with International Federation of Technical Analysts (IFTA) - elevate your technical analysis skills to high levels with International qualifications. All ATAA members are colleagues of IFTA. ATAA members are also eligible to enrol in IFTA's education program, which comprises two internationally recognised qualifications in technical analysis.



WHO IS THE ATAA FOR?

How close are you to realising and benefiting from your 'Market Edge'? At the ATAA we realise that every member is at a different development point. Regardless of where you are, our resources and member events will provide valuable ways to accelerate the realisation of your market edge.

Where do you fit in the ATAA membership?

New to or inexperienced at technical analysis?

I don't know if I need to change my strategies and methods – I need to know more...

- I need to learn and understand more in order to get started
- I need to assess, evaluate and determine if my existing market strategies are working

WANT TO READ AN ARTICLE AT YOUR LEVEL?
GO TO: WWW.ATAA.COM.AU/NEW

Some knowledge of technical analysis?

I know that I need to change and improve my knowledge and methods, but I am not sure how to...

- I need to define my market strategies a little clearer
- I need to determine how to develop and initiate my new market ideas
- I need to develop or incorporate new market ideas and strategies

WANT TO READ AN ARTICLE AT YOUR LEVEL?
GO TO: WWW.ATAA.COM.AU/DEVELOP

Good knowledge of technical analysis?

I know how I want to change and improve my methods, but I could do with some help to do so...

- I have my new plan but need help to implement it
- I need to increase the efficiency of my market strategy
- I need to improve my... (psychology / market timing / entry / profit / exits)
- I need to reduce my... (losses / errors / levels of fear)

WANT TO READ AN ARTICLE AT YOUR LEVEL?
GO TO: WWW.ATAA.COM.AU/INTEGRATE

Confident with technical analysis?

I know how to successfully apply technical analysis to my strategies and plan, but I want more...

- I want to meet other like-minded traders and investors
- I want to be exposed to new methods, strategies and markets
- I want to share my knowledge with others and give something back
- I'd like to be a mentor to new traders and investors

WANT TO READ AN ARTICLE AT YOUR LEVEL?
GO TO: WWW.ATAA.COM.AU/FINETUNE

MARKET EDGE ELEMENTS

Our technical analysis resources and member events address more than charts and indicators – they address key elements that many market experts recognise as being vital to achieving successful and consistently profitable results. As a member of the ATAA you have full access to unlock these powerful tools, and to the benefits that come from identifying, developing and realising your market edge.

- risk assessment and money management
- market entry and exit timing
- asset allocation
- market phase and cycle analysis
- many types of strategies and methods
- trade and strategy back-testing
- different markets - shares, CFDs, Forex, Futures, Indexes and Options
- trading and investment psychology
- chart and price patterns
- advanced indicator application

Come and join us

- we look forward to meeting you at one of our monthly meetings

HOW TO JOIN THE ATAA

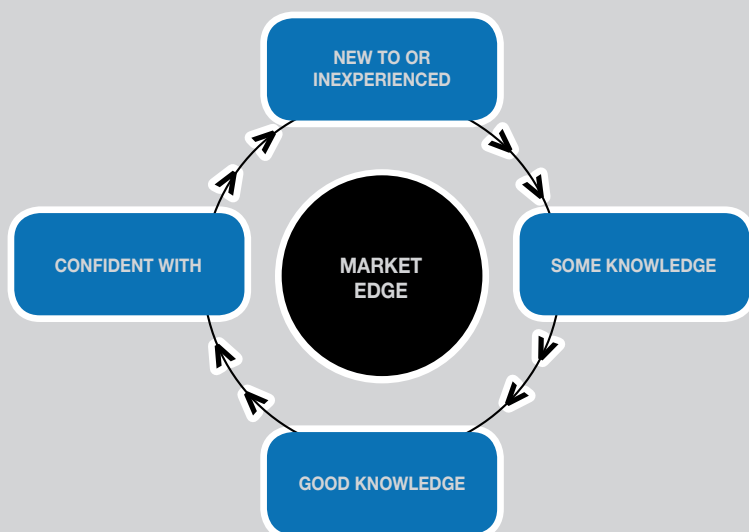
To join the ATAA, go to www.ATAA.com.au/join. The annual membership fee is \$260 (GST inclusive) and there is a one-time administration fee of \$30.

NOT SURE IF THE ATAA IS FOR YOU?

Have you read all the information here and still not sure if the ATAA and technical analysis is for you? Feel free to attend any of our meetings. A \$30 fee applies to all visitors; but a complimentary ticket can be arranged for your first visit – please contact our office for details.

For details of the venues and dates for the next meeting in your area, go to: www.ATAA.com.au/meetings

4 TYPES OF POTENTIAL MEMBERS



IMPORTANT: The Australian Technical Analysts Association Limited (ACN 071 513 203) is a not-for-profit association assisting its members to become better traders and investors through the use of technical analysis. The focus of the ATAA is to provide education in investing and trading the financial markets. All services provided by the ATAA are intended for this purpose. The ATAA does not provide financial advice within the meaning of the Corporations Act.