



# Brainy's Articles on Share Trading\*\* Preparation

Article No:  
**ST-2000**  
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This article  
is FREE\*

## Introduction

Perhaps you are reading this because you have been contemplating venturing into the share market. Or maybe you already have some shares, and you are trying to understand more about why it isn't working too well, or how to do it better.

[For simplicity in these Articles, the terms *investor* and *investing* are often used interchangeably with *trader* and *trading*.]


There are a few things to consider that can make a big difference to your degree of success (or lack of success). In terms of prior thinking and planning, there are several Articles in this series numbered **ST-2xxx**, which are all to do with the preparation activities that are useful to work through before we start trading or investing in shares. The Articles in the number range ST-2xxx cover the following topics:

- Why get into share trading?
- Psychology and emotions
- Your risk profile and tolerance — Including a discussion of your financial risk tolerance, and a self-assessed quiz to help you understand whether you might be able to make it as a successful investor/trader.
- Fundamental, Technical or Funda-Technical Analysis? — A discussion of the two key analysis styles, and the Funda-Technical analysis approach which is a clever blend of the two.
- Trading Styles, Plans, and Strategies — why it is useful to consider these tools, and to utilise them.
- Trading Styles (and a Styles Worksheet)
- Trading Plans (and Trading Plan Template)
- Trading Strategy Template
- Understanding share prices.

Some people worry about their share market investments, and they worry about the falling markets. Some people lose a lot of sleep over their investments. There are ways to address this emotional fear, and to help sleep at night. One way is to understand what drives the fear, and to deploy strategies to overcome this. And there are specific money management and risk management strategies that can help significantly. This is discussed in the eBook (PDF) Articles in the number range **ST-4xxx**.

For more information about the other Articles in the Share Trading / Investing series, see the **Table of Contents** article ST-0200 for a complete and up-to-date list.

For a high-level overview, and details about web-based information, also refer to Brainy's **Share-Market-Ready** check list — [www.robertbrain.com/sharemarketready/](http://www.robertbrain.com/sharemarketready/). Are you “share market ready”?



For more information on Share Trading, or  
Technical Analysis, or BullCharts software,  
look for more of Brainy's articles, or the other resources, in  
**Brainy's Share Market Toolbox:** [www.robertbrain.com](http://www.robertbrain.com)

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\* — Brainy's eBook (PDF) Articles are only available to **Share Market Toolbox** members. Visit [www.robertbrain.com/articles/](http://www.robertbrain.com/articles/) for more information. The first page of every article is free, and some of the articles are completely free (eg. shorter ones and Table of Contents).