Brainy's Articles on

Share Trading**

NSTI — Investing objectives

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This article is NOT free*

Introduction

When it comes to share market investing and trading, it is very wise to start out with some clear idea of our objectives. Otherwise it will be like driving through the countryside without a map.

Setting out our investing / trading objectives will help to clear our mind about WHAT we are doing, and WHY we are doing it. There are many different objectives that we might strive for, but with particular regard to the *Nimble Short Term Investing* (NSTI) approach, the objectives can be much more focused.

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This Article in Brainy's series on Share Trading and Investing (number ST-7200) focuses on our own investing objectives regarding the Nimble Short Term approach. It includes a reference to other related eBook Articles in this series (some of which, at this point in time, are to be written in coming months). See the list of related Articles included below.

For a general introduction to this approach, refer to eBook (PDF) Article **ST-7100, *"Nimble Short Term Investing"***.

NOTE: This information is for general education only. It does NOT include a recommendation to take any action, nor make any investments. One should always consult a properly trained, qualified and experienced professional before undertaking any investment.

Extra note: There is no guarantee that any information in this article is useful, or that it might result in investment success.

Nimble Short Term Investing objectives

The objectives that underpin this investing style and approach include the following which are explained in more detail in the following pages:

(a) Investment income (such as dividends) is not important and will not be a distraction.
(b) Strive for short to medium term capital improvement — over days, weeks or months, and maybe for years but not necessarily. Hence "Nimble ***Short Term*** Investing".
(c) To maximise the capital returns by optimising the investment position entry and exit. That is, we will strive to *time the market*. This is possible!! There are many thousands of successful investors who do *time the market*.
(d) To protect the capital from downside risk by using an active approach by having a clear exit strategy to reduce or close out losing positions quickly. Hence "***Nimble*** Short Term Investing".
(e) We are genuinely interested in helping the company to move forward by lending them our money. Hence our use of the word "investing".

Background

The share market experienced a strong bull market period for about 4 years from 2003 until the Global Financial Crisis (GFC) started in late 2007. During that period, many people found it easy to make money because almost every stock was increasing in value.

However, for several years after the peak of that bull market in late 2007, many investors found it difficult to make money. Many investors actually lost a lot of money in the GFC (through 2008 and into early 2009). Interest rates were reduced to very low levels, and many people who were relying on good interest rates for investment income found their investment returns were reduced to

** - The two words *trading* and *investing* are often used somewhat interchangeably.

Brainy's
eBook (PDF) Articles

Unfortunately,
the remaining pages of this article
are not available for free.

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and the Introduction and Overview pages.

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