

# Trading/Investing Strategies

# Dividend Harvesting

***Robert Brain***

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(Brainy's *Share Market Toolbox*)



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## About this material

This set of presentation slides was presented to a meeting of the ATAA Melb group in January 2020.

The members of Brainy's Share Market Toolbox can download these slides plus the more detailed Speaker Notes from the Share Market Toolbox

[www.robertbrain.com/presentations/](http://www.robertbrain.com/presentations/)

# Introduction

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Interested in investing in dividends?

Isn't it easy?

Isn't it straight forward?

Are there any catches?



# Isn't it simple?

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Can we not:-

- ...find a list of good dividend payers?
- ...buy-and-hold the stock for years?
- ...easily find the ex-div dates?
- ...follow the published dividend strategies?
- Easy! Isn't it??



# Session purpose

- Share some observations about dividends and share price performance — they might be surprising!
- Explain some of the key details about dividends
- Show some example share price charts
- Refute the claims about simple dividend strategies
- Explain how to find relevant details about dividends.



# About... Robert Brain

## Nimble Short term Investor

consultant, educator and part-time\* share trader  
web-based sharemarket-support business

- Many years experience as trainer, presenter, conference facilitator (*Scouts*)
- Share Market – active 15+ years\* (slowly at first)
- Chartist ie. technical analyst (ATAA member and national director)
- Provide support and tuition to traders and investors  
[Brainy's Share Market Toolbox](#)
- Member Mensa
- Engineering Degree (structured thinking with an eye for charts and diagrams)
- 30+ years – professional experience (IT and management)
- **No AFS license!**  
**(Can't give advice)**
- **BullCharts software**  
**(convenor Australian BullCharts User Group and authorised reseller with special pricing)**



**Conflict of interest?**

\* - Not yet enough capital to live off the proceeds of trading (after trading as a hobby until a career change in 2008).

