Brainy's Share Market Toolbox



All about ETFs

in Australia today

(and their monthly? dividends)

How to find / choose great Australian ETFs in which to invest in today's climate.
An update to the July 2024 presentation.

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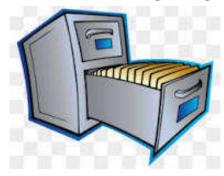
Introduction

Initial Words of Wisdom

"The work expands to fill the available time."

The research for this presentation kept on going...





Does that also apply to your trading activities? That too much time is spent on particular aspects of the trading activity? (on the enjoyable aspects)



Introduction



Are you looking for "shares" to buy?

- Many equity market traders / investors are trend traders, buying and selling "shares".
- Most "shares" on the market enable you to buy a piece of a specific company.
- But some of the "shares" are actually not shares:
 - Exchange Traded Products (ETPs)
 - Exchange Traded Funds (ETFs)
 - Listed Investment Companies (LICs)
 - REIT (Real Estate Investment Trusts)

(these are collectively known as securities)





Introduction

How would you like to buy...?

- An equity market "security" that has less risk than buying shares in just one company?
- A "security" that has built-in diversification?
- To buy/sell on the stock market (ie. the ASX)?
- Good liquidity so you can sell when you want to, and at (close to) an expected price?

ETFs are one type of security that can achieve all this; but with some caveats...





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