



# In a falling market, keep for dividends? or sell?

When the market is suffering,  
is it really a good idea to  
keep stocks for the dividends?

*Robert Brain*

August 2013



Version 14c



*Brainy's Share Market Toolbox* — [www.robertbrain.com](http://www.robertbrain.com)  
© Copyright 2010-2013, Robert B. Brain

**Anti-  
Decimation!**

## Introduction

### This presentation...

This presentation was first prepared and presented in 2010, and has been updated and re-presented on several occasions, including to the following groups:

1. ASA (Australian Shareholders Association), and U3A Manningham — August 2010, and August 2013.
2. Several ATAA chapter meetings 2010-2011 and 2013.
3. Small investment groups and U3A in March & July 2011.
4. Melbourne PC User Group WASINT SIG — Oct 2010.

*Investor-focus versus trader-focus?*

