



# The dangers of *blind Dividend Harvesting*

Dividend Harvesting strategy update  
with real case studies

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(Brainy's Share Market Toolbox)

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(with tweaked updates 2022)



*"The share market can seem mystical and almost like black magic; but with the right support and assistance, it just seems like magic."*

**Robert Brain**



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## About this material

This set of presentation slides in July 2020 is an update to the introduction to *dividend harvesting* that was presented to a meeting of the ATAA Melb group in January 2020.

The members of Brainy's Share Market Toolbox can download these slides plus the more detailed Speaker Notes from the Share Market Toolbox

[www.robertbrain.com/presentations/](http://www.robertbrain.com/presentations/)



# Introduction

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***Dividend Capture***  
***Dividend Harvesting***  
***Dividend Stripping***

Isn't it easy?

Isn't it straight forward?

Are there any catches?



# Introduction

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Many investors engage in:  
***“blind” dividend harvesting***

*The purchase of shares  
in a public company  
with the sole intention of  
profiting from the dividend,  
without due consideration  
for any capital loss.*

**BUT there are traps!**

